



Executive Biography: Deb McNamara

Deb McNamara is the Interim Chief Executive Officer (CEO) and President of Catholic Charities Fort Worth (CCFW). She oversees the vision and strategy for the 110-year-old, Fort Worth-based, \$34M nonprofit while helping the agency recruit and hire the future CEO. With over 300 employees and multiple locations throughout the 28-county diocese, CCFW serves tens of thousands on their journey out of poverty.

McNamara brings thirty years of executive-level experience in major corporations including Verizon and GTE Network Services. Her niche includes financial management, including business and budget analysis, as well as engineering and planning, call center strategy, sales channels and, marketing campaigns, strategic acquisition, and more. She has a history of running national strategies for growth, hundreds of team members in her pipeline, and overseeing multi-million-dollar budgets, with a consistent year over year increase in revenue across her teams. Those who know her know she's sharp, committed, personal, discerning, and confident in working with and leading people through change and growth.

Her involvement with CCFW set her on a path in 2011, when she began Co-Chairing the Good Shepherd Outreach Team at Good Shepherd Catholic Community (GSCC). She started as a volunteer in the call center at CCFW, then helped launch and maintain a refugee-knit fashion label for the agency. She volunteered for both of CCFW's annual fundraising events on committees, and later spent weekly time volunteering as a transportation driver.

In 2014, she joined CCFW as the Director of Parish Relations, helping to establish strong partnerships with the 91 parishes in the diocese of Fort Worth, including setting up the Northeast CCFW office at GSCC to house the Transportation Program as well as a call center. She then accepted the role of Vice President of Advancement, and took over the agency's fundraising, endowment planning, grant management, parish relations, and volunteer coordination, all while being responsible for her own fundraising goals. McNamara later joined the Board of Directors of CCFW, which selected her to fill the Interim CEO role.

Additional community involvement includes serving on the Texas Women's Foundation Board, the Call Center Magazine Editorial Board, Mentium 100 Mentory Program, and former service in National Charity League, Executive Women International, and Young Catholic Professionals Board.

McNamara holds an MBA from California Lutheran College, and a Bachelor's of Science with a double major in Accounting and Finance from Eastern Illinois University. She lives in Southlake, Texas, where she's an active member at GSCC. She's been married to her husband Ray for 39 years. They have two children, Josh and Brittany, as well as two grandsons, Wake and Red.